

# Privacy Statement

TRAFFIC International ("TRAFFIC", "we", "us" or "our") respects your right to privacy. This Privacy Statement explains how the Wildlife Trade Portal website at <https://www.wildlifetradeportal.org> (the "Portal") collects and uses personal information about you, and how you can exercise your privacy rights.

For more information about TRAFFIC, please see <https://www.traffic.org/>.

## What personal information does the Portal collect and why?

The personal information that we may collect about you broadly falls into the following categories:

### *Information that you provide voluntarily*

Certain parts of the Portal may ask you to provide personal information voluntarily (such as when you register a login, contact us, or upload a dataset to the Portal).

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

### *Information that we collect automatically*

We may automatically collect information about how your account has interacted with the Portal, including successful logins, searches performed, and exports/uploads made.

## Legal basis for processing personal information (EEA visitors only)

If you are a visitor from the European Economic Area, our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it.

However, we will collect personal information from you only (i) where we need the personal information to perform a contract with you, (ii) where the processing is in our legitimate interests and not overridden by your rights, or (iii) where we have your consent to do so.

If we collect and use your personal information in reliance on our legitimate interests (or those of any third party), this interest will be to operate our platform and to communicate with you as necessary to provide our services to you – for instance, responding to your queries, managing your user account, improving our platform or for the purposes of detecting or preventing illegal activities.

## Cookies

We only use first-party cookies on the Portal. For further information about the types of cookies we use, and what this means for you, please see our [Cookie Statement](#).

## Terms of Use

For more information regarding yours and TRAFFIC's obligations with regard to any data processed from, downloaded from, or uploaded to the Portal, please see the [Terms of Use](#).